



**Dementia
India Alliance**

www.dementia-india.org

National Dementia Support Line

+91 8585 990 990

Free Online Memory Clinic

www.dementia-india.org

DIALOGUE

Blue Button Movement

Awareness Events and Workshops, State and National Policy Advocacy

DemClinic

Screening, Risk Education, Timely Diagnosis, and Support, through Free Online Portal and Offline Camps

DemResearch

Research and Publication on Screening, Support, Training, Technology, and Advocacy informed by large-scale fieldwork

DemCounsel

Counselling, referral and guidance through the National Dementia Support Line and Caregiver Support Groups.

DemSupport

Post-Diagnostic care coordination, follow-up, and practical assistance to individuals and families living with dementia.

DemLearn

Structured education and skill-building on dementia for students, professionals, and caregivers.

Powered by DemConnect

DIA's partnership network that brings organisations, institutions, and stakeholders together to strengthen the dementia care ecosystem.

DIA's Dementia Care Ecosystem

Dementia India Alliance has grown from a small idea into an ecosystem builder for dementia care in India, thanks to each one of you—family carers, outreach partners, collaborators, clinicians, researchers, volunteers, donors, and allies in government and policy. Your trust and collaboration have clarified DIA's role as a backbone organisation: to hold the space, connect the dots, and keep the focus on bringing help and hope to persons with dementia and their families.

Together, we are building common pathways for care so that dementia becomes a public priority, not a hidden struggle. As we move forward, DIA will continue to convene, coordinate, and champion this shared ecosystem, so that wherever someone is in India, they find not just services, but a community standing with them. – **Leadership Team at Dementia India Alliance**

Impact Report - July to Dec 2025



32,000
Lives
Touched

With Gratitude to our Key Donors

TATA TRUSTS



**Mazumdar
Shaw
Philanthropy**

Training Partner



UNITED WAY
Mumbai



Early Diagnosis & Timely Support

6,815 Individuals Screened

- **5,096** in the community
- **1,719** in Old Age Homes



DemCounsel

959 Family Carers supported

- **661** in **18** support groups
- **298** via National Dementia Support Line



Blue Button Movement

21,377 Sensitized

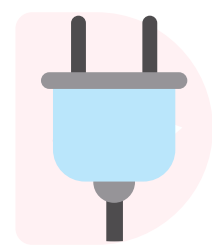
- **Awareness**
 - **244** Programs
 - **21k** Beneficiaries
- **Workshops**
 - **18** Programs
 - **1,395** Attendees



DemLearn

4,840 Trained

- **956** Hospital Staff
- **218** Govt. Staff
- **2,834** Allied Health Professionals
- **166** OAH Staff
- **666** Formal Carers



DemConnect

55 Partners

- **30** Outreach Partners
- **10** Collaborators
- **25** Associates
- **218** Master Trainers

Advocacy Efforts

To guide the work in Karnataka after the public health priority announcement in 2023, a State **Dementia Action Task Force** has been constituted by the Govt of Karnataka. In August, a meeting led by Ms. Uma Mahadevan, IAS, the Task Force identified key priorities: raising awareness and reducing stigma, improving screening and early diagnosis across districts, training and skilling caregivers and frontline workers, and building sustainable support systems for people living with dementia and their families. Dementia India Alliance is part of this **inter-sectoral collaboration** to create a statewide impact for dementia care and support.



Karnataka



Tamil Nadu

A consultative meet was convened by Dr Senthil Kumar, Health Secretary, Govt of Tamil Nadu, at the request of Dementia India Alliance (DIA), where DIA presented a **draft State Dementia Action Plan** for the state. The meeting brought together the National Centre for Ageing, NIMHANS, the Institute of Mental Health, National Health Mission, District Mental Health Programme, Non-Communicable Diseases cell, and other partners to discuss priorities and roles. DIA will shortly be signing an **MoU with the Dept of Health and Family Welfare** helping move towards a more coordinated and dementia-inclusive health system.

In August, the Health Secretary of the UT of Puducherry, Shri Jayanta Kumar Ray, IAS convened a Consultative Meeting to discuss a **Dementia Action Plan** for the UT following a request from DIA. We presented a draft action plan for Puducherry and offered technical partnership for awareness, screening, support, and training activities. Following this, DIA and the **Pondicherry Society for the Care of Aged (PONCARE)**, in association with **Indira Gandhi Medical College & Research Institute**, organised a large-scale programme in which 123 people attended an awareness session, 97 older adults were screened, and 82 nursing students from city colleges were trained in the basics of dementia



Puducherry

Andhra Pradesh

SATYA KUMAR YADAV
Minister for Health, Family Welfare
& Medical Education
Government of Andhra Pradesh



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Message

It gives me great pleasure to extend my greetings to all delegates and organisers of DEMCON 2025. Dementia is emerging as one of the most significant public health challenges of our time, affecting individuals, families, and communities

In October, the **Govt of Andhra Pradesh** convened its first consultative meeting on dementia after a discussion between Dementia India Alliance (DIA) and Hon'ble Health Minister Shri Satya Kumar Yadav. Senior officials from NHM and the NCD cell reviewed DIA's proposed State Dementia Action Plan and committed to rolling it out across the state. DIA will shortly be signing an **MoU with the Department of Health and Family Welfare**. A letter of commitment from Health Secretary Shri Saurabh Gaur, IAS, and the Hon'ble Health Minister was received, to collaboratively design and implement the plan, following a **train-the-trainer programme** at DemCon in Visakhapatnam for clinicians from multiple districts.

Highlights

World Alzheimer's Month, Sep 2025

DIA continued to build dementia awareness and skills across India through a wide range of programmes this World Alzheimer's Month. Public talks, street plays, school and college sessions, and intergenerational events reached communities in Pune, Chennai, Hyderabad, Bengaluru, Visakhapatnam, and Tirupati, with **57 awareness programmes**. **31 structured training programmes** equipped doctors, nurses, old-age-home staff, and allied professionals at institutions such as St. John's Medical College (Bengaluru), Parul University (Ahmedabad), PSG Hospital (Coimbatore), IHBAS (Delhi), and MOSJE-affiliated old age homes. Alongside this, **27 memory screening camps** were organised in residential complexes, churches, and senior forums in locations including Jamshedpur, and Thiruvalla, while **3 workshops** in Vellore, Bengaluru, and Coimbatore provided dementia-care skills and livelihood pathways for youth. DIA also contributed to **ELDERCON (Coimbatore)**, and the **Geriatrics Conclave (Bengaluru)**, and expanded its digital outreach through **expert interviews and podcasts** like "Longevity Shot", "Elderly Care India", and "Patient for Patient Safety".



Launch of DemSupport Program

NIMHANS and DIA have jointly launched **DemSupport**, a comprehensive **post-diagnostic support service for persons with dementia and their families**, based at the Geriatric Unit, Psychiatric Specialty Block, NIMHANS. DemSupport offers structured care after diagnosis through individualised care planning, caregiver counselling and training, support groups, emotional counselling, and assistance with disability certification, welfare schemes, legal guidance, and community engagement opportunities. The programme was formally inaugurated on **22 Nov 2025** at NIMHANS, in an event attended by nearly 300 clinicians, caregivers, students, and community members, featuring a **"Caring Beyond the Diagnosis"** panel with experts and lived-experience voices, and also marked the launch of the DemSupport website.



National Consultative Meet on Dementia Strategy

was conducted on 29 Sep 2025 at India International Centre, New Delhi, co-hosted by DIA and Institute of Human Behaviour and Allied Sciences, in collaboration with the National Human Rights Commission, the National Institute of Social Defence, and India International Centre. Policymakers, clinicians, researchers, social organisations, and caregiver representatives came together to discuss a **National Dementia Strategy for India**, with leaders such as Dr Vinod K Paul (NITI Aayog), Dr Bharat Lal (NHRC), Shri Amit Yadav (MoSJE), Dr Sunita Sharma (MoHFW), and Dr Rajinder Dhamija (IHBAS) affirming that dementia is not only a medical condition but also a public health, social, and human-rights priority. DIA is now compiling the outcomes of this consultation to be submitted to the MoHFW and NITI Aayog as inputs for a comprehensive National Dementia Strategy.



New Partnerships



Awareness events to tackle dementia
RDPR department, together with Dementia India Alliance (DIA), will raise awareness on dementia and promote healthy ageing among senior citizens in rural areas. RDPR minister Priyank Kharge said 'Vayomitra' programmes and dementia awareness activities will be held at Arivu centres in gram panchayats. DIA will support the department in encouraging physical, intellectual and social engagement among elders and train library supervisors and volunteers to run these programmes. Community-level memory screening camps will also be organised with primary health centres and medical colleges. The initiative will start with pilot centres in select taluks and expand across all

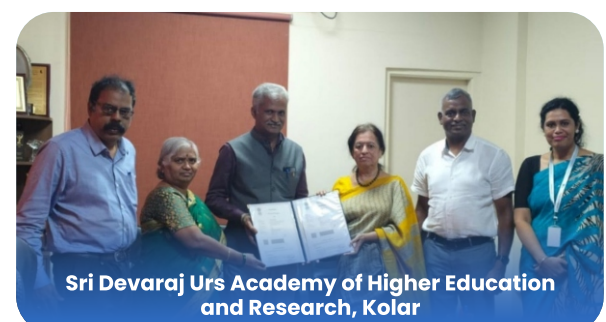
On 25 November, the **Department of Rural Development and Panchayat Raj (RDPR)** and Dementia India Alliance (DIA) signed an MoU to promote healthy ageing and dementia awareness through **Arivu Kendras** in rural Karnataka. The partnership will establish dedicated activity spaces for elders inside Arivu Kendras, build the capacity of library supervisors, digital librarians, and community volunteers, organise Memory and Healthy Ageing Camps that link elders to health and mental health services, and spread awareness on dementia, risk reduction, and caregiver support. The initiative will begin as a pilot in five districts and is planned to scale across the state over the next three years, including intersectoral coordination, Panchayat-level dementia awareness and memory screening, co-design of a Healthy Ageing programme for rural seniors, and training self-help-group women in geriatric and dementia care.



St John's Medical College & Hospital, Bengaluru



Apollo AyurVaid, Bengaluru



Sri Devaraj Urs Academy of Higher Education and Research, Kolar

DemCon 2025

DemCon 2025 organised by
DIA in collaboration with
GITAM Institute of Medical

Sciences and Research, NIMHANS, Bangalore, Centre for Brain Research IISc , Institute Of Human Behaviour And Allied Sciences, Sneha Sandhya Age Care Foundation, and the Government Hospital for Mental Care Visakhapatnam on **5th and 6th December** at GIMSER, brought together nearly 780 participants – delegates, speakers, sponsors, and organisers – from across India and abroad, underscoring the growing urgency and importance of dementia care and brain health in the country. Over two days, the conference hosted keynote addresses, panel discussions, technical sessions, interactive workshops, and poster presentations, creating a strong platform for academic exchange and practical learning.

A special “**Train the Trainer**” programme for government doctors was conducted by DIA’s trainers to build capacity for dementia care in public systems, complemented by sessions for old-age-home staff through RRTC and partner organisations. The programme was further enriched by special sessions such as **South Asian Brain Health Institute, United Way Mumbai, Synergy, and sessions by Dr Tanvi Mallya, Sis Hanife and Beth Nolan**, whose sessions deepened both clinical and community perspectives on dementia. Despite significant air-travel disruptions that affected speaker movement, the organising team, sponsors, and collaborators worked closely to adapt the schedule, and ensure that the conference continued smoothly—turning logistical challenges into an example of resilience and shared purpose in building a dementia-friendly India.

Is your Care Team prepared for Dementia Care?



Free Dementia Upskilling Program for Caregiving Staff

Dementia care in India is rapidly evolving, with rising prevalence and increasing needs for trained and compassionate caregivers. Professional agencies play a crucial role in ensuring people living with dementia receive safe, dignified, and person-centered care.



For more details, call
8585 990 990

or write to us at
info@dementia-india.org

Partner Spotlight



Synergy, Mumbai



Travancore Foundation, Kottayam



St. John's Hospital, Bangalore



Sree Renga Hospitals, Chengalpet



Vaak Foundation, Hyderabad



Vayah Vikas, Bangalore



Anvaya, Hyderabad



PSG Hospitals, Coimbatore



Yenepoya Hospital, Mangalore



Centre for Brain Research, IISc, Bengaluru

Nightingales Medical Trust Comprehensive Dementia Care Services

To aid in early assessment and interventions



Memory Clinics at Kasturinagar & Jayanagar

Day Care at Kasturinagar, Jayanagar and RT Nagar



Respite for family carers during the day

Specialized care with a multidisciplinary team



Residential Care at Kasturinagar, Kolar and Kothanur

Training Programs



Specialized modules for professional caregivers

www.nightingaleseldercare.com | 080 42426565



SCHOOL, Pune



Parul University, Vadodara

Caregivers Speak

"We were introduced to Dementia India Alliance (DIA), a national body actively working for the welfare of both the person and the family. DIA felt like a suitable friend and a bigger umbrella with experienced experts who could stand with us and empower our voices for a crusade in places like Jharkhand, where dementia needs more than medicines or an occasional caretaker. What touched me most was DIA's focus on family caregivers—those of us living through vicarious trauma—helping us have a realistic yet empathetic journey. I have never seen this in any other medical treatment.

Kiran & Moses

"DemSupport has made each of our journeys a little easy and a lot more beautiful... just knowing that there's support always available on this platform"

Karuna

Join Hands in Making a Difference

As a national organization, we need your support to promote the cause of dementia. Your encouragement is crucial in bringing help and hope to persons with dementia and their family caregivers. Here are some ways you can join the journey.

Family Carers & Individuals: Join us as an individual affiliate	Students: Become a 'DemChamp' – our youth advocates for dementia awareness	Health Care Professionals: Access our certified training programs to deepen your expertise	Academic Institutions: Collaborate with us to promote awareness and education around dementia	Hospitals: Help build a dementia-friendly ecosystem by joining our dementia-friendly hospital network
Volunteer / Intern: Your time and skills can make a significant difference.	Donate: Support our Initiatives and help us reach more families in need.	Follow us: Follow us on social media for updates and more.	Fundraise: Rally your network to support vital dementia care services.	

Join as an Outreach Partner of Dementia India Alliance

Organizations working in the field of Age Care are invited to partner with Dementia India Alliance to expand the reach of dementia care and create a meaningful impact in the community.

Collaborate to establish care services	Participate in conferences & campaigns	Conduct awareness programs & workshops	Promote Training Programs	Support & Facilitate DIA's Initiatives
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